

PROGRAMME OVERVIEW

Phase I studies	Semesters 1-3	<ul style="list-style-type: none"> Fundamentals of business administration <ul style="list-style-type: none"> Introduction to business administration Business organization Human resources Financial statements and cost accounting <ul style="list-style-type: none"> Fundamentals of financial accounting Cost accounting Business processes <ul style="list-style-type: none"> Production and logistics Marketing Annual accounts and corporate taxation <ul style="list-style-type: none"> Annual financial statements Taxation Fundamentals of law Business law Business informatics <ul style="list-style-type: none"> Spreadsheet applications Databases Mathematics, statistics and market research Macroeconomics English <p>Compulsory electives</p> <ul style="list-style-type: none"> French or Spanish
		<ul style="list-style-type: none"> Investment and financing International contract and competition law Oral presentation techniques / Cultural studies Business informatics 2 <ul style="list-style-type: none"> Integrated business software (SAP) Business process management Economic policy Foreign trade English <p>Compulsory electives</p> <ul style="list-style-type: none"> French or Spanish <p>Specialist subject areas</p> <ul style="list-style-type: none"> International marketing and management (IMM): <ul style="list-style-type: none"> Int. marketing Int. management <p>or</p> <ul style="list-style-type: none"> International accounting and financial reporting (IRF): <ul style="list-style-type: none"> Int. accounting Int. financial reporting <p>or</p> <ul style="list-style-type: none"> Management accounting
		<ul style="list-style-type: none"> Industrial placement Final-year Bachelor's thesis
<p>During their fifth semester, students spend twelve weeks on an industrial placement gaining practical work experience abroad (part of this period overlaps with the semester break). The Bachelor's thesis in the final year is to be written in a foreign language.</p>		

CONTACTS

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Allocation of places / Application documents

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Mon, Tues, Thurs, Fri: 9 am – 11:30 am
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Issued by:
Press and Public Relations Office, Saarland
University of Applied Sciences, January 2010

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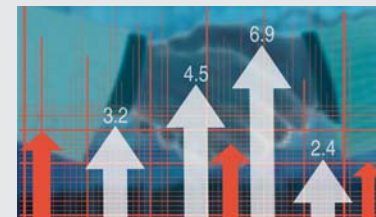


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Bachelor's degree programme in International Business Administration

BUSINESS SCHOOL



INTERNATIONAL BUSINESS ADMINISTRATION

International competition affects almost every sector of today's economy. Germany in particular has a very open economy and is the world's second largest trading nation after the USA. While this presents numerous challenges, it also offers many exciting opportunities. By studying international business administration at Saarland University of Applied Sciences (HTW) students will acquire the fundamental expertise



needed to make use of these opportunities in their subsequent careers. The Bachelor's degree programme in international business administration has been designed to give students an insight into core, internationally relevant business, economic and legal

issues. To complement the Bachelor's programme, the Faculty of Economic Sciences also offers Master's programmes in business administration and in international management.

BLENDING THEORY AND PRACTICE

A key focus of the courses taught in the B.A. programme is the continuous interplay between theoretical knowledge and its practical application. This approach is underscored by the industrial placement phase that students must complete in their fifth semester.

LANGUAGE AND INTERCULTURAL SKILLS

During their degree programme, students will receive a solid grounding in foreign language training, in oral presentation skills and in intercultural communication and awareness. In addition to German, students may be taught and examined in English, French and Spanish. The industrial placement phase is spent abroad. The Bachelor thesis in the final year is written in a foreign language. Students graduating from the Bachelor's programme are in demand with internationally active companies and organizations.

INDUSTRIAL PLACEMENT

The B.A. programme in international business administration aims to provide an education and training in economics that enables graduates to meet the challenges of the growing European international market and that prepares them to work in cross-border and international business environments. To meet this objective, the programme teaches both theoretical and practical aspects of the subject, with students required to complete a twelve-week industrial placement in a country other than Germany.



LANGUAGE PROFICIENCY TEST

Applicants seeking to join one of HTW's international degree programmes must demonstrate proficiency in two foreign languages.

There are two main ways in which the foreign languages can be combined:

1. English is selected as the student's first foreign language, with French or Spanish as the second foreign language.

or:

2. French is chosen as the first foreign language and English as the second.

Students can demonstrate their proof of proficiency in a foreign language by submitting the results of a recognized, external language test (such as TOEFL, DE LE, DELF) or by passing the internal language assessment tests run by the Business School.

For more information on admission procedures and details about language requirements, including test dates, please visit: http://www.htw-saarland.de/bewerber/downloads/antrag_zuteilung/spracherg.pdf. If you have further questions, the staff at the Business School's main office would be pleased to help.

DURATION OF PROGRAMME AND DEGREE QUALIFICATION

The standard period of study to complete the B.A. programme is six semesters including the industrial placement. Graduates from the programme are awarded a Bachelor of Arts degree.

ADMISSION REQUIREMENTS

Detailed information on the admission requirements is available from our International Office.

International Office

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E-mail: auslandsamt@htw-saarland.de

