

HTW Business School, D-Saarbrücken Lectures / Seminars taught in English

as of 1 July 2011

Explanations:

BAIBA = Bachelor International Business Administration
 BAITM = Bachelor International Tourism Management
 MAIM = Master International Management
 WIBAS = Bachelor Industrial Engineering
 AB = Aviation Business - Piloting and Airline Management
 Code "BAIBA-4xx" indicates semester 4
 Credit points "[3]" indicates the respective portion of a partial module

Parts of modules can only be chosen when indicated by *

I. Winter Term 2011/2012

A. Bachelor programmes

Module	Code	Contact hours per week	Credit Points (ECTS)	Semester			Language
				1	3	5	
Human Resources and Organization Management*	BAITM-110	2	[2]	Garnjost			English
Microeconomics	BAIBA-120	4	4	Reichart			English
Microeconomics (= BAIBA-120)	BAITM-120	4	4	Reichart			English
Mathematics 1	WIBAS-130	5	7	Kneip			English
Human Resource Management* (taught in campus Göttingen)	AB-341	2	[2,5]		Garnjost		English
Electives Industrial Engineering (available for business students)*	WIBAS-550						
a) Consulting (Seminar, Industrial Engineering)*		2	[3]			Venitz	English
b) Quality Management*		2	[3]			Venitz	English
c) Business Valuation*		2	[3]			Junker	English
d) Contemporary Issues in Management*		2	[3]			Garnjost	English
Management Accounting	BAIBA-550	4	6			Zell	English
Seminar International Marketing	BAIBA-521	4	6			König	English

* Only students from partner universities can achieve ECTS credits for participating in parts of a module.

B. Master program "International Management" - available for eligible students

Module	Code	Contact hours per week	Credit Points (ECTS)	Semester			Language
				1	3	5	
International Strategic Management	MAIM-110	6	9				
a) International Strategic Analysis and Business Planning		[2]		Jensen			English
b) Implementation of International Strategic Concepts		[2]		Beinhauer			English
c) Case Study in International Strategy		[2]		Jensen			English
International Accounting	MAIM-120	6	9				
a) Management Information Systems		[2]		Zell			English
b) Financial Analysis		[2]		Gröhl			English
a) Group Accounting		[2]		Pilhofer			English
International Human Resources and Cultural Diversity	MAIM-130	4	5	Jensen			English
a) Planning and Organisation of IHRM		[2]					
b) Cultural Diversity Management and Implementation		[2]					
International Economics	MAIM-140	4	5	Firlus			English
Soft Skills 1	MAIM-150	2	2	J. Conrad			English
International Management Seminar	MAIM-310	6	12		Jensen		English
International Management Workshop	MAIM-320	4	8		Schmidt		English

II. Summer Term 2012

A. Bachelor programmes

Module	Code	Contact hours per week	Credit Points (ECTS)	Semester			Language
				2	4	6	
Mathematics 2	WIBAS-230	4	6	Kneip			English
Statistics	BAITM-240	4	5	Melo			English
International Contract and Competition Law	BAIBA-420	4	6				
a) International Competition Law		[2]			Buck		English
b) International Contract Law		[2]			Buck		English
International Contract Law and Law for Tourism Manager	BAITM-420						
a) International Contract Law (jointly taught with BAIBA-420)*	BAITM-420	2	[3]		Buck		English
Electives (Industrial Engineering)*	WIBAS-450						
a) Quality Management*		2	[3]		Venitz		English
b) Consulting (Seminar, Industrial Engineering)*		2	[3]		Venitz		English
c) Business Valuation - if there is enough demand*		2	[3]			Junker	English
Macroeconomics	BAIBA-480	4	4		Conrad		English
Macroeconomics (jointly taught with BAITM-480)	BAITM-480	4	4		Conrad		English
Culture & Civilisation	BAIBA-490	4	4		Gröhl, Garnjost, Jensen, Roth		English
Culture & Civilisation (jointly taught with BAIBA-490)	BAITM-490	4	4		Gröhl, Garnjost, Jensen, Roth		English
Foreign Trade and Payments	BAIBA-610	4	6			Firlus	English
Foreign Trade and Payments (= BAIBA-610)	BAITM-610	4	6			Firlus	English
Internationales Management*	BAIBA-650						
b) Strategic Management*		4	[5]			Jensen	English
Cultural Management	BAITM-680	4	5			Garnjost	English

* Only students from partner universities can achieve ECTS credits for participating in parts of a module.

B. Master program "International Management" - available for eligible students

Module	Code	Contact hours per week	Credit Points (ECTS)	Semester			Language
				2	4	6	
International Marketing	MAIM-210	6	9				
a) International Market Research and Analysis		[2]		LA Möcks			English
b) International Marketing Principles and Planning		[4]		König			English
International Law and Tax	MAIM-220						
a) International Competition Law*		2	[3]	Buck			English
b) Companies and International Contracts*		2	[3]	Weitz			English
Financial Management	MAIM-230	4	5				
a) Corporate Finance		[2]		Junker			English
b) Financial Risk Management		[2]		Gröhl			English
International Operations Management	MAIM-241	4	5				
a) International Logistics and Supply Chain Management		[2]		Bousonville			English
b) International Purchasing and Supply Management		[2]		Hütter			English
International Tourism Management	MAIM-242		5	Rockenbauch			English French Spanish German

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HTW Business School**Lectures / Seminars taught in French****Summer Term 2012****Bachelor programmes**

Module	Code	Contact hours per week	Credit Points (ECTS)	Semester			Language
				2	4	6	
Fondements de la Comptabilité Générale	BAIBA-220	4	5	Pochmann			French
International Contract and Competition Law*	BAIBA-420						
a) Droit International Privé*	BAIBA-420	2	[3]		Neumann		French
International Contract and Competition Law	BAITM-420						
b) Droit International Privé (jointly taught with BAITM-420)*	BAITM-420	2	[3]		Neumann		French

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